EXHIBITION & SPONSORING DOSSIER

“Photodynamic Therapy and Photodiagnosis Update » conference in Nancy (France)”
24th to 28th October 2016

All actors who work in the field of PDT and PDD did know the very attractive meeting “Photodynamic Therapy and Photodiagnosis in Clinical Practice”, conference previously held in Brixen/Bressanone (Italy), created by Herwig Kostron and Guilio Jori in February 1995. The idea was a “bridging” conference between the clinicians and the basic scientists. After 20 years of organization, it was decided that new ideas, new energies and a new organizing committee should take over. This new organizing committee, deeply involved in PDT and PDD, chose Nancy as the location of this first new edition. The main idea is to go on with the spirit of Brixen so as to allow interesting discussions between young researchers, seniors during poster and oral communications but also during the exhibition. So as to show new equipments and therapeutic solutions, the organizers are offering the possibility to all members of the PDT/PDD industrial and research community to exhibit their latest realizations. “PDT-PDD Update 2016”, offers you the possibility to promote your company and products, your research results or projects and an opportunity to propose a communication for the scientific program.

The meeting will take place at ENSIC (Ecole Nationale Supérieure des Industries Chimiques) - 1, rue Grandville, 54001 NANCY, France. The official conference language will be English (International meeting). The expected number of participants is 300. The conference is endorsed by IPA and ELA.

ORGANIZING COMMITTEE
Céline Frochot (CNRS-Université de Lorraine, Nancy), Organizing Committee President
Serge Mordon (INSERM-Lille),
Muriel Barberi-Heyob (CNRS-Université de Lorraine, Nancy),
Didier Boucher (PDT Services- Paris)
PROGEPI (CNRS-Université de Lorraine, Nancy).

Contacts
Organization (Conferences)  Exhibition and partnership
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PARTNERSHIP (Conditions from January 1st, 2016)
You can be a partner of “PDT/PDD Update 2016”. This partnership is possible through different supports such as exhibition, sponsor of sessions, sponsor of coffee breaks, dinners, etc. Please contact us at pdtservices@orange.fr. The full name and address of your company will be indicated on the list of exhibitors (program) and on the web site of the congress, as soon as your participation is confirmed and paid.

OPTION 1: “TABLE TOP EXHIBIT”: € 2.000,00 or € 3.800,00
This exhibition will be organized as a “table-top exhibit” only, using tables of 1.40 m x 0.70 m. Two chairs will be provided. It will be possible for the exhibitor to have enough space for totem displays; decoration on tables, signalization (name of company) is provided by exhibitor.
* One table: “Table Top Exhibit”  **1.40 m x 0.70 m** at € 2000 HT
* Two tables: “Table Top Exhibit”  **2.80 m x 0.70 m** at € 3800 HT

Badges: Organizers will provide one “conference badge” for one table or two “conference badges” for two tables. Each company will have a dedicated time slot to present its product during the conference.

OPTION 2: SEAT CUSHIONS: € 1.000,00 HT
You can participate to the improvement of the comfort of the conference room (wood seats) by sponsoring 200 seat cushions. These seats can be manufactured with your logo and can be kept by the participants. Proportional price increase will be invoiced for increased quantities.

OPTION 3: CONGRESS BRIEFCASES/LITERATURE: € 2.000,00 HT
200 personalized delegates briefcases can be offered to attendees and exhibitors. They will contain the official program of the conference with your logo and name of the event. 200 copies of your literature can be provided and be put in the congress briefcases.

OPTION 4: ADVERTISING IN THE CONFERENCE PROGRAM: € 2.000,00 - € 1.800,00 - € 1.500,00 HT
200 conference programs will be printed and given to conference participants in their congress briefcases. 200 will be kept at disposal for persons who cannot attend or who would like to get a second copy of the document. This document will contain all abstracts of oral contributions.
Price: 4th cover at € 2.000,00 HT - 2nd cover at € 1.800,00 HT- 3rd cover at € 1.500,00 (size: 21.0 x 29.7/A4) HT
All documents for printing must be provided by the company.

OPTION 5: SPONSORING OF EVENTS: € 2.400,00 - € 2.000,00 - € 1.600,00
Several specific sponsoring operations are available for exhibitors or commercial partners such as: coffee breaks, poster lunch or cocktail of gala dinner. For each operation, a specific announcement will be made by the conference organizers during the conference.

* Coffee breaks: € 1.600,00 HT
This includes all drinks and snacks offered by the sponsor for attendees and exhibitors.
* Poster Lunch: € 2.400,00 HT
You offer the lunch during the poster session.
* Gala dinner cocktail: € 2.000,00 HT
As a sponsor you can offer the cocktail to all attendees who will participate to the gala dinner

All prices indicated above are excluding VAT. French VAT is 20%.